DOCKET NO: 294829US0PCT

IN THE UNITED STATES PATENT & TRADEMARK OFFICE

IN RE APPLICATION OF :

HIDENORI YOSHIDA, ET AL. : EXAMINER: WELTER, RACHAEL E

SERIAL NO: 10/589,396 :

FILED: AUGUST 15, 2006 : GROUP ART UNIT: 1611

FOR: COMPOSITION FOR :

TOOTHBRUSHING

AMENDMENT AND REQUEST FOR RECONSIDERATION

COMMISSIONER FOR PATENTS ALEXANDRIA, VIRGINIA 22313

SIR:

In response to the Office Action dated July 9, 2010, reconsideration of the aboveidentified application is respectfully requested in view of the following amendment and remarks:

Amendments to the Specification begin on page 2 of this paper.

Amendments to the Claims are reflected in the listing of claims which begins on page 3 of this paper.

Support For the Amendment begins on page 7 of this paper.

Request for Reconsideration begins on page 8 of this paper.